

Jaguar Land Rover Centre (Dual Brand)

Smart Chip Planogram 26MY

PERSONALISATION STUDIO SMART CHIP PLANOGRAM – DUAL BRAND CORE (29 COLOURS)

ACCESSORY WALL

Narvik Black	Santorini Black	Zadar Grey	Arroios Grey	Eiger Grey	Borasco Grey	Carpathian Grey	
Sargasso Blue	Tribeca Blue	Ultra Blue	Portofino Blue	Varesine Blue	Tasman Blue	Charente Grey	
Belgravia Green	Woolstone Green	Giola Green	Firenze Red	Sedona Red	Gondwana Stone	Batumi Gold	
Lantau Bronze	Corinthian Bronze	Petra Copper	Hakuba Silver	Silicon Silver	Seoul Pearl Silver	Fuji White	Oustuni White Pearl

PERSONALISATION STUDIO SMART CHIP PLANOGRAM – DUAL BRAND SV EXTENDED PREMIUM PALETTE
(18 COLOURS)

Ligurian Black

Velocity Blue

Amethyst
Grey-Purple

Desire Deep
Red

Flux Silver

Obsidian
Black

Tourmaline
Brown

Eiger Grey
Satin

Sunrise
Copper

Icy White

Constellation
Blue

Sunset Gold

Carpathian
Grey Satin

Etheral Frost
Silver

Petrolix Blue

British Racing
Green
24MY

Sanguinello
Orange

Ionian Silver

Single Point: Jaguar

Smart Chip Planogram 26MY

PERSONALISATION STUDIO SMART CHIP PLANOGRAM – JAGUAR CORE (8 COLOURS)

ACCESSORY WALL

Santorini
Black

Portofino
Blue

Ultra Blue

Carpathian
Grey

Eiger Grey

Firenze Red

Fuji White

Ostuni Pearl
White

PERSONALISATION STUDIO SMART CHIP PLANOGRAM – JAGUAR SV EXTENDED PREMIUM PALETTE
(16 COLOURS)

Ligurian Black	Tourmaline Brown	Eiger Grey Satin	Ionian Silver
Constellation Blue	Sunset Gold	Desire Deep Red	Flux Silver
Petrolix Blue	Amethyst Grey-Purple	Sanguinello Orange	Icy White
Velocity Blue	Carpathian Grey Satin	Ethereal Frost Silver	British Racing Green 24MY

Single Point: Land Rover

Smart Chip Planogram 26MY

PERSONALISATION STUDIO SMART CHIP PLANOGRAM – LAND ROVER CORE (27 COLOURS)

ACCESSORY WALL

Narvik Black	Santorini Black	Zadar Grey	Arroios Grey	Eiger Grey	Borasco Grey	Lantau Bronze
Sargasso Blue	Tribeca Blue	Varesine Blue	Tasman Blue	Charente Grey	Carpathian Grey	Corinthian Bronze
Belgravia Green	Woolstone Green	Giola Green	Firenze Red	Sedona Red	Gondwana Stone	Batumi Gold
Petra Copper	Hakuba Silver	Silicon Silver	Seoul Pearl Silver	Fuji White	Ostuni Pearl White	

PERSONALISATION STUDIO SMART CHIP PLANOGRAM – LAND ROVER SV EXTENDED PREMIUM PALETTE
(17 COLOURS)



INSPIRE WALL